



## TW Products Newsletter

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# Our November!

By TW Products on November 25th, 2022

November has been an exciting month for TW, with new outreach opportunities, charity work, and a holiday party coming up in December!

This month saw us attending two trade shows: the SEMA Show in Las Vegas and the American Towman Exposition in Baltimore. As Maria puts it, the SEMA show was a “fun, exciting, and educational experience. It was eye-opening to see how many of our products



(Dana Murphy, Wendy Weissman, and Matthew Wilton at the American Towman Show)

are being used. Being a manufacturer, we understand the manufacturing perspectives of our products, but we oftentimes do not know the many creative ways that the products are used. There were certainly many ‘WOW’ moments at the event.” Additionally, we were able to make contacts with companies from other industries that have synergies with TW Products. Our company will undoubtedly be returning to the show. The American Towman Exposition happens every November at the Baltimore Convention Center in Maryland. Its primary focus is serving the towing industry which

is one of our key markets. The show was laid back and our team members particularly



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enjoyed the casual atmosphere and of course, the free pie and beer given by the trade show organization on the show's last day! We will be back!

We also hosted our yearly Turkey giveaway! This year the turkeys once again came from Wegman's and were donated to the Howard County Food Bank and the Baltimore location of the Maryland Food Bank. This year, over 2 million Maryland citizens face insecurity as there's been an avian flu outbreak that has led to a shortage of turkeys according to the Maryland Food Bank. This meant our donation was even more appreciated.

We expanded our giveaway this year to cash donations to three charities: St. Jude's Children's Hospital, Feeding America, and The American Red Cross. Each organization received \$2,000 cash from TW Products! St. Jude's is a vital children's research hospital, curing and treating children with serious

illnesses free of charge and researching new cures. Feeding America aims to provide equitable access to filling, nutritious meals to all citizens. The American Red Cross is the premier provider of emergency assistance, disaster relief, and disaster prevention education across the USA. It was a privilege to provide funds to these vital organizations.

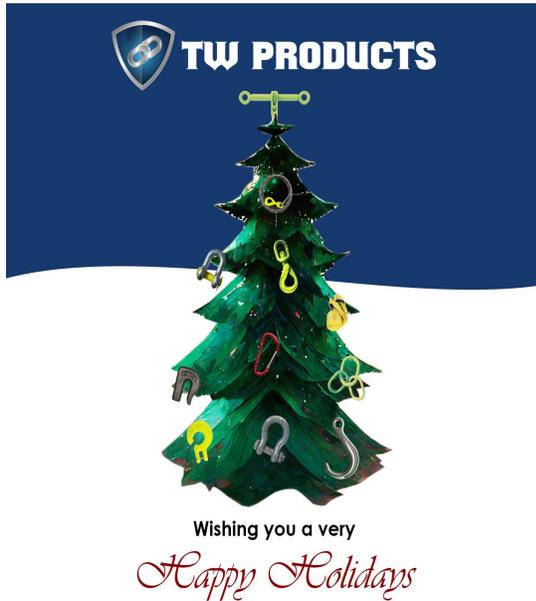




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Our giving won't stop in November this year, either. During the entire month of December



2022, we will be keeping a Santa Sack in the lobby for employees to bring item donations for the local chapter of the Salvation Army. We encourage employees to bring any unused clothes, toys, electronics, and other household items for the sack. We will be driving the sack to the Salvation Army when it is full.

Our company will celebrate the upcoming holidays with an in-office holiday party and a potluck with a Secret Santa gift-giving event this

year. In addition to the potluck, food will be provided in the Conference Room, with the date set for December 14th.

We hope everyone has a holly, jolly December!

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