



Forward Thinking in the Time of COVID 19

With the year half over we think it's a great time to stop and look back. COVID-19 has given everyone reason to pause and reconsider their plans for the future, & some companies are even restructuring to avoid potential future losses. Thanks to TW's dedication to flexibility and our adherence to just-in-time manufacturing; we are on track to continue with the growth we expected at the close of 2019. TW Products is continuing to increase efficiency by streamlining our internal processes and continuous improvement.

COVID-19's emergency shut down did not impact our operations much due to our forward-thinking operational structures and policies. Out of an abundance of caution we decided the best way to protect our employees was to adhere to the stay-in-place orders. Thanks to our cloud-based service and our Think Green Act Green operations policy, we were able to transition to a temporary work-from-home



model smoothly. All we need is an internet connection and TW

Products is working for you! Once the stay-in-place

orders were lifted, we implemented internal social distancing and sanitation measures and currently follow the mandates as set forth by Gov. Larry Hogan.

TW Products understands that flexibility and agility in planning and operations creates success where otherwise there would be hardships. We re-tooled our factory operations and set aside a 5-7 person team to create PPE before the global shortage surfaced in April. Our agility not only enabled us to provide our employees masks but also all of our customers around the world, as well as local essential businesses during the time they needed the most.

The cancellations of worldwide trade show events caused logistical issues, and we were surprised at the lack of flexibility that larger companies in the service sector showed their customers. This experience only served to cement the idea that flexibility is a key working principle and that rigidity in operations is only profitable until that rigid structure breaks under the weight of new demands.

TW Products is always looking for great candidates who want to grow within our culture and join our team and grow with us. We will continue to work hard, stay safe, and innovate to ensure we are always creating value for our customers.