



## MONTHLY NEWSLETTER

September 1, 2023

### WMATA PROCUREMENT FAIR



Washington Metropolitan Area Transit Authority (WMATA) held a procurement fair on Tuesday, August 15, where over forty local and regional vendors. Our company was delighted to be included at the event, and our leadership had the chance to meet key stakeholders of WMATA. TW Products enjoyed the event and the opportunities to network with industry leaders and look forward to working with WMATA.

### UPCOMING TRADE SHOWS

TW Products will also attend a pair of trade shows at the end of this month to continue furthering our network and business reach. The Utility Expo (TUE) will occur **September 26-28** in Louisville, KY. TUE, which focuses on utility-related industries such as electricity, natural gas, water, and even



telecommunications, is one of the largest trade shows of its kind in the nation. This year it is expected to host over 19,000 attendees representing both domestic and international brands. TW Products will be among the many exhibitors advertising merchandise for use in these industries, and we hope, as always, to form new business relationships in this field. If you are a current or prospective customer planning to attend TUE, you can find us at **Booth N-853**.

Following TUE, TW Products will attend the Tennessee Tow Show on



**September 29-30** in Chattanooga, TN. As its name implies, the Tennessee Tow Show focuses on the towing and transport industries, where our products have already established a significant presence. For any current or prospective customers interested in meeting us and seeing samples of the products we offer, we will be at **Booth 1101**.

## DID YOU KNOW?

The relationship between the working load limit (WLL) and maximum breaking strength (MBS) for a product is significant, and it is crucial to you and your project not to confuse the two. In the former case (WLL), the number refers to the maximum safe weight for a



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product's regular use. In other words, a product that shows a 3-ton (3T) WLL can lift to 3 tons repeatedly under proper loading conditions without compromising the integrity of the product. Suppose a product has a 3T MBS. In that case, that means that anything above 3 tons of force on the product will cause it to fail - and variables such as the load itself, angle and configuration of loading, other parts being used, and even weather can impact this number.

If you have any questions about our products WLL, MBS, or other measurements, don't hesitate to contact us at [customerservice@twprod.com](mailto:customerservice@twprod.com) for more information.