



TW Products Newsletter

Keeping Green at TW Products



For the last few years, TW Products has been making great efforts to keep our workspace healthy, safe, and green. Our environmental aims have been reflected in our office policies and goals, from the materials we use to our company practices. This has remained our priority even through the COVID-19 Pandemic.

Our office achieved our 2021 goal of becoming 95% paperless, and to surpass that goal we have kept our use of hard copy paper work to a minimum. In order to do this, we are almost entirely digital, even down to our methods of receiving payments. Documents are shared over file-sharing systems and with rare occasions and exceptions for things like labels and marks made in house, we keep our paperwork online.

In order to minimize waste, we encourage recycling and limit the use of disposable items, such as paper plates or plastic utensils. We also donate unused office supplies to Goodwill and other second hand item centers to make sure they continue to be used. We are also planning to install air dryers for our bathrooms to cut down on the use of paper towels and also try to use soft cloths for cleaning when possible towards the same ends.

We frequently use Boulder Clean Brand Plant-Based cleaning products for our surfaces. Our disposable paper products including our paper towels, promotional items, and product boxes are all made of recycled paper. On the rare occasions we print documents, we do it on paper backed by ethical forestry initiatives.

For the purposes of conserving power, we have a strong policy about turning off all lights and devices when they are not being used. We are planning to soon convert entirely to LED lights in our office.

All of these measures have helped TW minimize our waste and carbon footprint, as we strive to be an ethical and clean office for ourselves and our Earth.

Source:

Armstrong, K. (2019, December 23). *The social dynamics of Environmentalism*. Association for Psychological Science - APS. Retrieved May 25, 2022, from <https://www.psychologicalscience.org/observer/the-social-dynamics-of-environmentalism>