



# TW PRODUCTS

Chain, Wire Rope & Rigging Hardware

## DECEMBER NEWSLETTER

As we take a moment to reflect on the past month, we are excited to share our recent accomplishments. Our journey began at the SEMA show in Las Vegas, Nevada, where we enjoyed reconnecting with other respected organizations such as Gladiator and Zips. Maria shared her positive experience, emphasizing the significance of these events in forming strategic alliances crucial for maintaining a competitive edge.

Following SEMA, we had the privilege of attending and exhibiting at the STAFDA Annual Conference and Tradeshow. As a proud sponsor of providing coffee and meal breaks during the conferences, we seized the opportunity to engage with industry figures such as Mike Holmes. Reflecting on the encounter, David expressed his excitement, saying, "I grew up watching his show with my Dad, who has always been into building things. He was a cool dude, and I'm glad to have met him."

Continuing our successful exhibit streak, we showcased our products at the ATE in Baltimore from 11/16 to 11/18. Braden, a first-year customer service team member, expressed gratitude for leading the show, describing it as the most practical experience since joining. We remain dedicated to providing ongoing training and education to empower our team members with the knowledge and skills needed for optimal performance.

As the year ends, we want to express our gratitude to all of our stakeholders. Without their trust, support, and partnership, we would not be where we are today. As our yearly tradition, we will send our customers holiday baskets. Internally, we will host a family-style office party, do a Secret Santa, and decorate the office.

Thank you for reading and, more importantly, for your partnership!

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