



December was filled with celebration and excitement as we wrapped up another successful year at our Jessup office. Our employees closed out the end of the year with fun and festivities, throwing a lovely office Christmas party and participating in the famous yuletide tradition of Secret Santa.



December also served as a time of reflection. Looking back at 2023, We participated in eight trade shows, representing TW at places like The Utility Expo in Louisville and the Offshore Technology Conference in Houston. These shows have allowed us to increase brand awareness within the industry, make new connections, and build new relationships. We will continue emphasizing trade shows as one of our critical marketing channels in 2024. Some of the trades we have selected thus far include the OTC, National Hardware Show, and Mine Expo. As per our yearly tradition, we also sent out holiday gift baskets to all our clients as a small way of saying thank you!





Additionally, we saw the introduction of new products and personnel. Some new additions to our product offerings include a whole series of synthetic products like ratchet straps, winch straps, interior van straps, web slings, and more. In addition, we have added over ten G100 fittings to our product offering. The release of new and improved products aligns with our innovative culture, where we constantly seek new or better ways of doing things. We have also welcomed new additions to our shipping, administrative, and

As we head into 2024, we are excited to continue growing the business, forging new relationships while strengthening existing partnerships and ensuring TW Products remains one of the industry's most trusted and respected names!

We greatly appreciate everyone who visited our display booths at all the events we attended last year, whether guests, current clients, or those interested in doing future business with us. If we missed you at those events and you would like information on the products and services we offer, please feel free to contact us at (410) 824-8377 or email us at customerservice@twprod.com.

